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Advancing Excellence in America's Nursing Homes Campaign

Nursing homes continue to register for a new, unprecedented, two-year national campaign aimed at accelerating quality improvement in nursing homes across the country.

The *Advancing Excellence in America's Nursing Homes* campaign kicked off in the fall of 2006 at a national Nursing Home Quality Summit in Washington, DC. As of August 3, 160 Florida nursing homes have committed to work on at least three of the campaign's goals.

The voluntary campaign targets eight measurable clinical quality and organizational improvement goals on which nursing homes can work to improve their quality of care. Consumers are also joining the campaign. Registration and information are available at the campaign's official Web site, www.nhqualitycampaign.org.

The *Advancing Excellence* campaign's Local Area Networks for Excellence (LANEs) are working to disseminate information and improve nursing home care. The LANEs are listed on the campaign's Web site.

We congratulate those nursing homes that have enrolled in this program and are leading Florida in developing strategies to improve care for our nursing home residents.

For more information about the *Advancing Excellence in America's Nursing Homes* campaign and to register, visit www.nhqualitycampaign.org.