



FOR IMMEDIATE RELEASE  
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## **Florida Health Care Association Announces New Officers**

*Diverse group of leaders chosen to represent Florida's long term care profession*

**TALLAHASSEE, FL** - Florida Health Care Association (FHCA), the statewide trade association which represents 500 Florida long term care facilities and over 1,000 professional members, recently elected its 2010-11 Officers. They include:

- President – Nina Willingham, Senior Executive Director of Life Care Center of Sarasota;
- Senior Vice President – Scott Bell, President of Delta Health Group in Pensacola;
- Secretary - Scott Allen, Administrator of Palm Garden of Tampa;
- Treasurer – Joe Mitchell, President of Summit Care II, Inc. in Tallahassee;
- Member at Large/Multifacility Vice President – Marilyn Wood, President/CEO of Opis Management Resources in Tampa;
- Independent Owner Vice President – Weston Edwards, President of Page Healthcare, Inc. in Ft. Myers;
- Immediate Past President – Deborah Franklin, Director of Operations of Florida Living Options in Dover;
- Non-Proprietary Vice President, Lori Jowett, Administrator of Health Central Park;
- Assisted Living Facility Vice President – Marilyn Jacobs, Executive Director of Village on the Isle – Mark Manor in Venice;
- Associate Member Vice President - Brian Bursa, Director of Operations with Lewis, Brisbois, Bisgaard & Smith, LLP in Tampa
- Region I Vice President – Marco Carrasco, Administrator of West Gables Health Care Center in Miami;
- Region II Vice President – Ron Hollerand, Administrator of Lutheran Haven in Oviedo;
- Region III Vice President – Elaine Boyer, Administrator of Village on the Isle – Luke Haven in Venice; and
- Region IV Vice President - John Simmons, Administrator of Macclenny Nursing & Rehab Center.

“We are extremely pleased to have such dedicated members chosen to serve the Association,” said Emmett Reed, Executive Director of Florida Health Care Association. “Each of these individuals is passionate about long term care and extremely committed to the membership, the profession and the residents cared for in our members’ 500+ facilities. We look forward to their vision and leadership as providers work to navigate through Florida’s ever-changing landscape of long term care.”

### **ABOUT THE FLORIDA HEALTH CARE ASSOCIATION**

The Florida Health Care Association (FHCA) is a federation which serves nearly 1,000 members and represents over 500 long term care facilities that provide skilled nursing care, short-term rehab, assisted living and other services to the frail elderly and individuals with disabilities in Florida. FHCA was founded on the premise that its members have a moral obligation to the residents they serve, and since 1954 the Association has worked diligently to improve quality of care and quality of life for the state’s growing elder care population. For more information about the Florida Health Care Association, visit [www.fhca.org](http://www.fhca.org).