



FOR IMMEDIATE RELEASE
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Monticello Nursing Home Administrator Honored for Advocacy

*Florida Health Care Association Recognizes Lisa McGinley of Brynwood Center with
2010 Arthur H. Harris Government Services Award*

Tallahassee, FL - Florida Health Care Association (FHCA) recently awarded Lisa McGinley, administrator of Brynwood Center, with the Association's 2010 Arthur H. Harris Government Services Award. McGinley accepted the award in Orlando today during the FHCA 2010 Annual Conference in front of over 600 long term care professionals gathered from across the state of Florida. The Award is given annually to an FHCA member who actively engages in the Association's legislative initiatives and advocates on behalf of the profession and long term care residents at the state and federal level.

Over the past years, McGinley has been actively involved in FHCA's legislative activities. From meeting with lawmakers and agency representatives to educate them about the important work carried out by long term care providers, or meeting with the media to help them gain a better understanding of the need for adequate Medicaid funding to preserve resident quality care, McGinley never hesitated to speak on behalf of the profession. She testified during legislative committee meetings, took part in television and newspaper interviews and provided testimonials during member meetings about the importance of being involved. As president of FHCA District X, she helped organize a number of grassroots initiatives, including encouraging fellow members, resident family members and Brynwood staff to visit the Capitol and meet with local lawmakers or send emails and letters to share important information about the Association's long term care issues.

"FHCA is pleased to present Lisa McGinley with the Arthur H. Harris Government Services Award," said Emmett Reed, Executive Director of Florida Health Care Association. "Her enthusiasm and dedication to the profession and her passion for grassroots makes her an excellent role model for other long term care providers across the state."

The Arthur H. Harris Government Services Award is given to an FHCA member for his or her hard work and dedication to the Association and its members during the preceding legislative session. The late Arthur H. Harris was a long-time member of FHCA who was always at the ready to advocate on behalf of the profession and the Association. The winner is chosen by previous years' Award recipients and his/her identity is kept secret until the award is bestowed during the FHCA Annual Conference.

ABOUT THE FLORIDA HEALTH CARE ASSOCIATION

The Florida Health Care Association (FHCA) is a federation which serves nearly 1,000 members and represents over 500 long term care facilities that provide skilled nursing care, short-term rehab, assisted living and other services to the frail elderly and individuals with disabilities in Florida. FHCA was founded on the premise that its members have a moral obligation to the residents they serve, and since 1954 the Association has worked diligently to improve quality of care and quality of life for the state's growing elder care population. For more information about the Florida Health Care Association, visit www.fhca.org.

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Representing the Florida Long Term Care Community

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