



**Florida  
Health Care  
Association**

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## **Sarasota Long Term Care Executive Elected President of Florida Health Care Association**

*Nina Willingham of Life Care Center of Sarasota to represent Florida's long term care professionals*

**TALLAHASSEE, FL** - Florida Health Care Association (FHCA), the statewide trade association which represents over 500 Florida long term care facilities, recently elected Nina Willingham to serve as President of the Association. Willingham is Senior Executive Director of Life Care Center of Sarasota, where she oversees the 120-bed facility recently recognized as a Silver Award recipient for its quality care by the American Health Care Association/National Center for Assisted Living's (AHCA/NCAL) National Quality Awards program.

As President of FHCA, Willingham will lead the Association's 2010-11 Board of Directors, which includes sixteen District Presidents from across Florida. She will also represent the Association in its continuous quality improvement journey and its efforts to educate government to invest in the well-being of Florida's elderly to ensure their continual access to long term care.

"I'm looking forward to leading Florida Health Care Association and working collectively with our members to navigate our way through the ever-changing landscape of long term care," said Willingham. "We are on a journey, which will be characterized by innovation, flexibility, member involvement, and professional leadership ... with the final destination always in mind - quality of care."

Willingham has been actively involved in FHCA for over 20 years, previously serving on the Association's Executive Committee in the positions of Senior Vice President, Secretary and Treasurer. She is a member of the FHCA Quality Foundation, which was established to promote mentorship and collaboration among long term care providers and stakeholders through a shared commitment to communicate best practices and advocate for continuous quality improvement. She is also past president of the Florida Health Care Education & Development Foundation. In 2006, she was honored by her professional peers as the FHCA Administrator of the Year.

At the national level she serves as a Senior Examiner for the AHCA/NCAL National Quality Awards program. She is also a Certified Preceptor, having undergone extensive training which enables her to provide guidance and instruction to help prepare future Nursing Home Administrators for working in long term care.

### **ABOUT THE FLORIDA HEALTH CARE ASSOCIATION**

The Florida Health Care Association (FHCA) is a federation which serves nearly 1,000 members and represents over 500 long term care facilities that provide skilled nursing care, short-term rehab, assisted living and other services to the frail elderly and individuals with disabilities in Florida. FHCA was founded on the premise that its members have a moral obligation to the residents they serve, and since 1954 the Association has worked diligently to improve quality of care and quality of life for the state's growing elder care population. For more information about the Florida Health Care Association, visit [www.fhca.org](http://www.fhca.org).

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*Representing the Florida Long Term Care Community*

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