



**Florida
Health Care
Association**

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Macclenny Nursing Home Receives Statewide Community Outreach *Florida Health Care Association Recognizes Macclenny Nursing & Rehab as its 2009 Media & Community Involvement Award Winner*

Tallahassee, FL - Florida Health Care Association (FHCA) recently awarded Macclenny Nursing & Rehab with the Association's 2009 Media and Community Involvement Award. Administrator John Simmons accepted the award earlier this month in Hollywood during the Association's Annual Conference in front of over 600 long term care professionals from across the state of Florida. The Award is given annually to a long term care facility which is an FHCA member and actively engages their local community and the media to help raise positive awareness about the long term care profession and the work providers do to continuously improve resident quality of care and quality of life. FHCA Senior Vice President Nina Willingham formally presented the Award to Simmons during the event.

MacClenny Nursing and Rehab Center regularly utilizes the media to help bring positive awareness to the facility and the long term care profession. From holding evacuation drills to monthly birthday luncheons to letters to the editor about important long term care issues, the staff is actively involved in communicating with the public about the important work done on behalf of residents. Community events, onsite fundraisers and connections with civic groups are also standard procedure at Macclenny. Administrator John Simmons noted that the staff takes pride in being actively engaged with the local community, understanding the role it plays in improving the facility's quality and satisfaction results.

"FHCA is pleased to honor Macclenny Nursing and Rehab with this prestigious award," said FHCA Executive Director Emmett Reed. "Their enthusiasm and dedication to their residents and the work they do to involve their local community makes them an excellent role model for other long term care facilities across the state."

ABOUT THE FLORIDA HEALTH CARE ASSOCIATION

The Florida Health Care Association (FHCA) is a federation which serves nearly 1,000 members and represents over 500 long term care facilities that provide skilled nursing care, short-term rehab, assisted living and other services to the frail elderly and individuals with disabilities in Florida. FHCA was founded on the premise that its members have a moral obligation to the residents they serve, and since 1954 the Association has worked diligently to improve quality of care and quality of life for the state's growing elder care population. For more information about the Florida Health Care Association, visit www.fhca.org.

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Representing the Florida Long Term Care Community

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